



Groups & Travel Trade Meeting

Thursday 16 July 2026, 2pm

DRAFT AGENDA

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| 1. Welcome | David Lane |
| 2. How's business?
eg. top line trade visitor figures, forward bookings etc. | All |
| 3. Wiltshire LVEP Update | David |
| 4. Managing Large Group Arrivals (40 pax +) at Salisbury Cathedral | Kate Saykouk |
| 5. VisitWiltshire and Great West Way Travel Trade update | Flo |
| 6. Wiltshire Fam Visit and Wiltshire Showcase Discussion | All |
| 7. Travel Trade Opportunities & 1:1 Support | Flo |
| 8. Any Other Business | All |